



Artwork Photography

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Introduction

Artists may not have the interest, time, skills, or tools for creating high quality images. PhotonJohn does. PhotonJohn helps artists create high quality image files for documenting their creations, submitting applications to juried shows, producing printed promotional materials, and sharing artwork images with family and friends. PhotonJohn works with artist and pays attention to details, so the results of the artwork photography studio session meets or exceeds expectations of the artist. Artwork photography is done in the PhotonJohn studio located in Portland, Oregon.

The PhotonJohn photography studio is using contemporary digital photography techniques and tools in creating high quality images. PhotonJohn is using Internet Web technology enabling clients to view artwork images, download image files, and order prints.

Deliverables

PhotonJohn delivers the following for each studio session:

- Print proofs of unprocessed images are printed for you to take with you at the end of the studio session.
- Your private Web site is created. Here you can view images from the studio session shortly after processing by PhotonJohn.
- Images may be downloaded as JPEG image files from your private Web site. TIFF files of your processed images will be made available on your private Web site upon request.
- Several sizes of high quality prints produced by a professional photofinishing lab may be ordered online from the private Web site.

Price

Studio time is \$95.00 / Hour. There are no extra charges for image processing in the digital darkroom, for your private Web site, or image downloads.

Prints

The prices for high quality prints produced by a professional photofinishing lab are available on your private Web site. The prices for prints are determined by size of print and paper selection. The price range is from about \$1.30 for a 4"x5" printed on regular paper to about \$50.00 for a 20"x30" printed on metallic paper. Calendars, standout displays, and canvas wraps are also available.

Shipping

Shipping fees are flat and stay the same whether you are ordering one small print or a number of large heavy items.

The following shipping options are available:

Shipping within the USA:

- USPS First Class is \$3.50 for orders with 50 prints or less in print sizes equal to or smaller than 4" x 6"
- USPS Priority Mail is \$6.45 (delivered in 3-4 business days)
- FedEx Overnight shipping is \$11.25 (next business day delivery)

Shipping to Canada:

- USPS Ground shipping is US\$16.45

Duty taxes might apply to some shipments.

The photofinishing lab is unable to ship outside of the USA and Canada.

Please see the *Ordering Prints Online* document for details (<http://photonjohn.com/Docs/OrderingPrintsOnline.pdf>).

Expectations

Our eyes and brain perceive so many more colors and levels of light than any camera or processing could ever hope to duplicate. The number of colors and levels of light diminish each step of the way from the camera to the ink on a photographic print. Unfortunately, technology cannot prevent this from happening. PhotonJohn uses digital darkroom techniques, tools, and best practices to minimize the losses.

Process

The first part of the process is setting up and photographing the artwork, then cropping and printing unprocessed images. After the studio session, PhotonJohn processes the images and uploads them to your private Web site where they may be viewed, downloaded, and prints ordered.

Setting Up

White, neutral grey, and black velvet backdrops are available in the studio. Artists are encouraged to bring their own backdrops and props that may enhance the image of their artwork, to the studio session.

Artists know best how they want their artwork presented. PhotonJohn works with the artist in setting up their artwork for photographing. A trial shot is taken and reviewed. More trial shots are taken until the artist is satisfied with the setup and lighting of the artwork. These shots are the “keepers.”

Cropping and Details

The artist works with PhotonJohn to interactively crop the “keepers” for best presentation on a computer screen. We then work together on creating artwork details. We may choose to further crop the “keepers” for details and enlarge them later during image processing in the digital darkroom, or change the setup and take some more shots.

Print Proofs

Print proofs containing unprocessed images of all artwork and detail shots are printed for the artist to take with them at the end of the studio session.

Processing

After the studio session, PhotonJohn processes the images, sends you an email invoice, and uploads them to your private Web site where they may be viewed, downloaded, and printed. Please read the *Digital Darkroom* document for details (<http://photonjohn.com/Docs/DigitalDarkroom.pdf>).

Email Invoice

PhotonJohn will send you a PayPal email invoice when your studio session digital image processing is complete.

It will look like this:

Dear jane@janedoe.com,

PhotonJohn.com LLC (john@photonjohn.com) would like to be paid through PayPal.

Pay PhotonJohn.com LLC now with PayPal!

Invoice Details

From:
PhotonJohn.com LLC
13508 NW Springville Road
Portland, OR 97229-1613
United States
john@photonjohn.com

Subtotal: 95.00
Total: \$95.00 USD

Note: Your artwork studio session images are ready. You will be notified by email when they have been uploaded to your private PhotonJohn Web site, after your payment is received. Thanks ...John.

Pay With PayPal

PayPal makes it easy to send PhotonJohn.com LLC money. Click below to send this payment:

https://www.paypal.com/us/cmd=_prq&id=dbAdkrifgmgrkopelmg0i09Nm0

...

Click on the link. It will take you to the PayPal Web site where you can pay the invoice. Once the invoice payment is posted to PayPal, PhotonJohn will upload your processed digital images to your private Web site, and notify you by email.